

Savings add up at Ozarka Water and Coffee Service

Ozarka Water and Coffee Service located in Oklahoma City, Oklahoma, is both a bottler and distributor servicing the Oklahoma City metro and outlying areas which encompasses an eighty mile radius. The company has been phasing in the triple pocket ProStack® Modular Rack System from Polymer Solutions over the last few years.

Plant superintendent, Bob DeShazo, modified their conventional rack loader to load the plastic racks together with the metal racks without the need for changeover. DeShazo adds “our float is approximately 50% plastic now and we have seen the bottle life dramatically improve since we have introduced plastic because the bottle is fully protected in the pocket and the uniformity of the ProStack’s® consistent dimensions certainly enhances our production line efficiency.”

Water Division Sales Manager, James Thompson, says deliveries to the outlying areas require his route salesmen to travel on country roads that are quite often in need of repair. He feels the ProStack® system protects the bottles much better than any other system on these compromised roads. Thompson also finds the ProStack® system allows for the drivers to pull the bottles easily from the racks, lets route truck loaders easily maneuver the racks on their forklifts, and maximizes warehouse

space due to the ability to stack the racks three high. The new reach-through feature allows drivers to access the generally “hard to reach” back row of bottles with ease. “Our drivers really prefer the plastic racks to the metal - they are very safe and user friendly and can be easily reconfigured into different heights to adapt to specific routes and seasonal demands. The customer leaker claims have dropped and we look forward to being fully converted.”



Steve Raupe, CEO, summarizes:
“The ProStack® system eliminates rack related bottle damage and also the costly damage done by steel racks to our aluminum truck bodies.”

Raupe is “very pleased and looks forward to eventually phasing out all steel racks with the ProStack® system.”